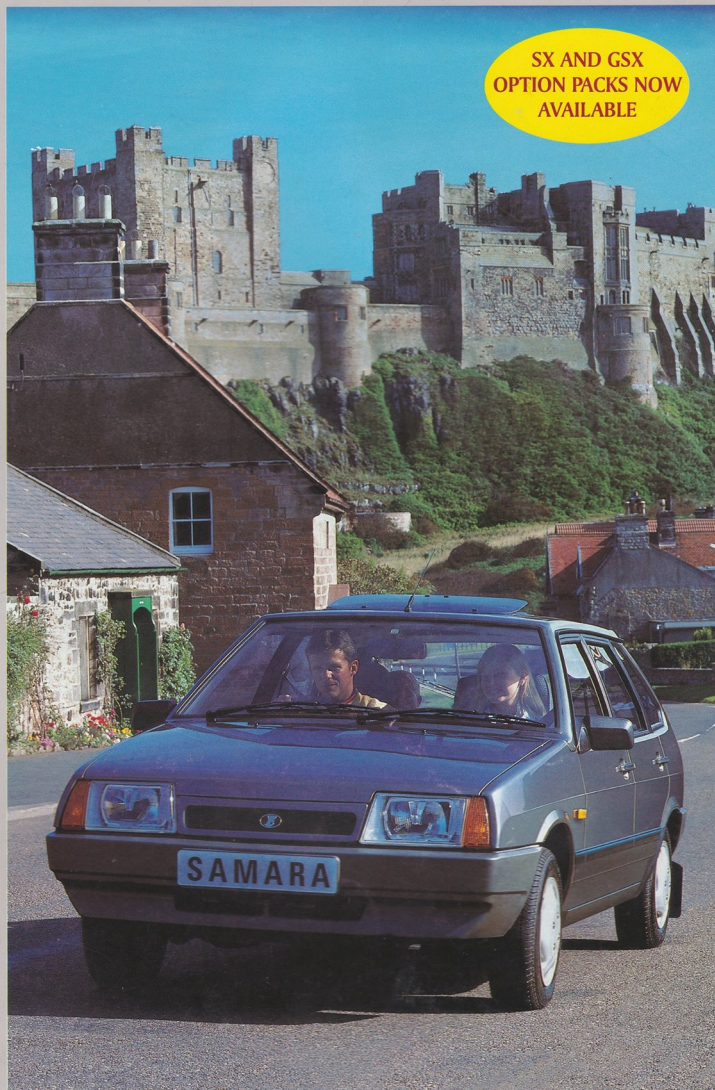
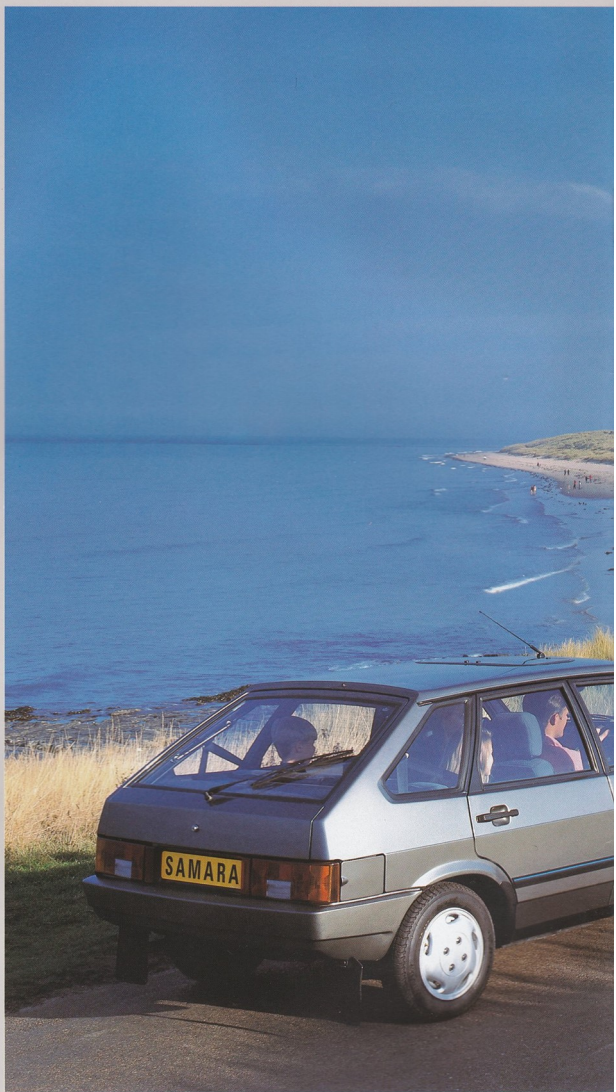


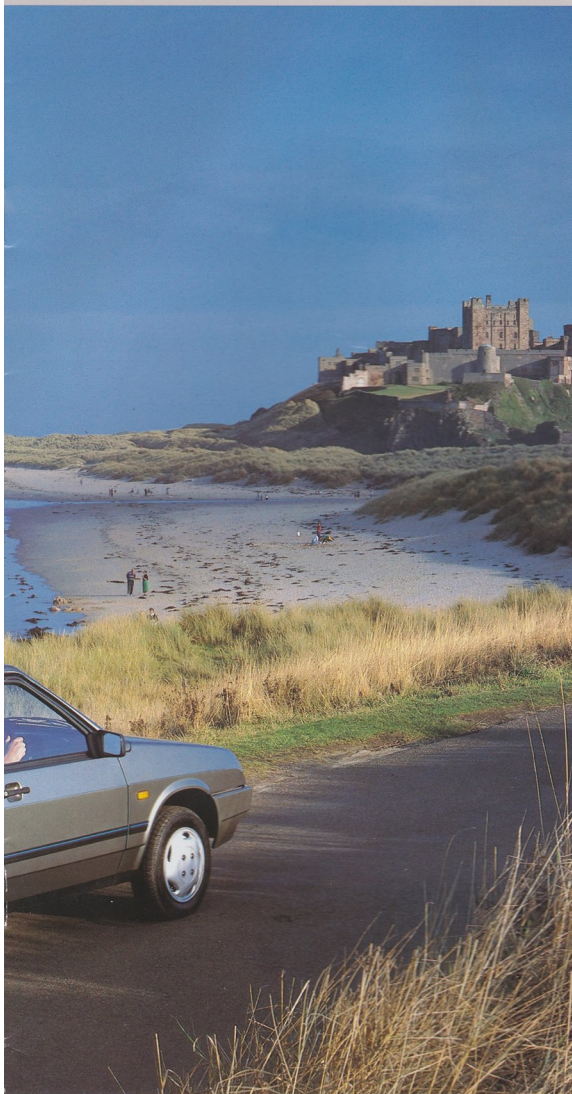
SX AND GSX
OPTION PACKS NOW
AVAILABLE



SAMARA 

When you
want to
live life
to the full





Welcome to a range of cars specially designed for those who like to pack a lot into their lives.

Everything about the Samara spells happy family motoring. Each boasts a spacious interior with ample room in the back for three adults, and you'll find the controls carefully arranged for fingertip convenience.

A 5-speed gearbox comes as standard, taking the strain out of those long journeys. And an overhead cam engine gives you plenty of zip underfoot, whilst front wheel drive gives you sure-footed control even in icy conditions. Talking of safety: built-in crumple zones and impact-absorbing bumpers bring added protection when you need it most. What's more, dual circuit servo-assisted brakes, toughened steel chassis and double body panel protection take care of your investment, whilst a catalytic converter helps to take care of your environment.

The Samara makes motoring a real pleasure thanks to its home-from-home comforts. Moulded upholstered seats...deep pile carpeting... a truly powerful heater to warm you up quickly on those chilly mornings... a Samara has everything you could ever need in a car – and more.

Whether you plump for a sleek 3 or 5-door hatchback or a 4-door saloon, a Samara will make your money go a lot further.

At last, here's a quality new car at a price that'll leave you with plenty to spend on life's other enjoyments.

The Samara. The perfect car for those who live life to the full.

SAMARA

three door
hatchbacks

GET MORE OUT
OF YOUR MOTORING
WITH A SAMARA
OPTION PACK

*Samara SX pack
includes:*

- SX style wheel trims
- Upholstery re-trim in renoir fabric with charcoal side panels
- Colour coded grille
- Pinstripe coachline
- Softline dashboard and instrument mask
- Dash mats

*Samara GSX pack
includes:*

- Colour coded bumpers and grille
- Removable stereo radio cassette with four speakers
- Sunroof
- Side protection mouldings
- Softline dashboard and instrument mask
- Sports steering wheel
- GSX wheel trims
- Renoir upholstery
- Dash mats





The Samara hatchback is a winning combination of family-sized 5-seater space, easy driving, versatile carrying capacity and refined good looks.

Lift up the tailgate, fold the rear seats forward and you'll be amazed just what you can load into the generous 43.3 cu. ft. hatch.

Whilst you can find room for lots in the back, you'll also discover plenty under the bonnet.

This reliable performer has a choice of either a clean and eager 1.1, 1.3 and 1.5 litre overhead cam engine which will give you all the power you need.

The 5-speed gearbox is smooth and responsive, handing you a fifth gear for cruising along with ease.

And a heavy duty starter, alternator and battery will give you a flying start on those freezing winter mornings.

Yet for such a lot of car, the Samara hatchbacks cost surprisingly little.

The Samara 3-door hatchbacks. The versatile performers.



SAMARA

five door hatchbacks

GET MORE OUT
OF YOUR MOTORING
WITH A SAMARA
OPTION PACK

*Samara SX pack
includes:*

SX style wheel trims

Upholstery re-trim in renoir
fabric with charcoal side panels

Colour coded grille

Pinstripe coachline

Softline dashboard and
instrument mask

Dash mats

*Samara GSX pack
includes:*

Colour coded bumpers and grille

Removable stereo radio cassette
with four speakers

Sunroof

Side protection mouldings

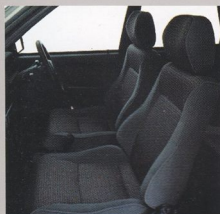
Softline dashboard and
instrument mask

Sports steering wheel

GSX wheel trims

Renoir upholstery

Dash mats





When it comes to refined practicality, the Samara 5-door hatchbacks are the order of the day.

Thanks to the handy rear doors, five adults can slip in and out of this roomy people carrier with ease.

What's more, a generous hatch area gives you acres of space to slot in the most awkward of loads.

Naturally, the gutsy 1.3 and 1.5 litre engines have more than enough power to handle a car-full, and you'll also find them refreshingly economical.

A tough steel chassis is the underlying reason why these 5-door hatchbacks are so strong and reliable, so you can trust a Samara to take the heaviest loads in its stride.

And if you want refinement on top of practicality, take a look at the top-of-the-range GSX: one glance at the rich fabric upholstery, deep pile carpeting and quality stereo radio-cassette system will tell you here's one family car you'll really enjoy driving.

Yet for all of this, you'll find the Samara 5-door hatchbacks astonishingly good value for money.

SAMARA

four door

saloons

GET MORE OUT
OF YOUR MOTORING
WITH A SAMARA
OPTION PACK

*Samara SX pack
includes:*

SX style wheel trims

Upholstery re-trim in renoir
fabric with charcoal side panels

Colour coded grille

Pinstripe coachline

Softline dashboard and
instrument mask

Dash mats

*Samara GSX pack
includes:*

Colour coded bumpers and grille

Removable stereo radio cassette
with four speakers

Sunroof

Side protection mouldings

Softline dashboard and
instrument mask

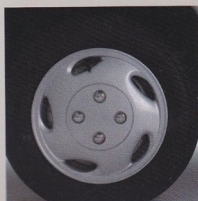
Sports steering wheel

GSX wheel trims

Renoir upholstery

Dash mats





Looking for a car with space enough to carry five adults with ease? With plenty of leg room in the back? Not forgetting the convenience and practicality of a generous 14 cubic foot boot?

Look no further than the Samara 4-door saloons.

Here is family motoring in perhaps its most pleasing form. These handsome saloons are as sturdy as they look, and they share the sheer dependability of the Samara name.

Beneath the bonnet is an impressive transverse overhead cam engine which combines real pulling power with penny-pinching economy.

Front wheel drive gives controlled road-holding on even the slippiest and steepest of stretches.

And a 5-speed gearbox hands you the extra you need to make light work of those heavy treks.

What's more, the yawning boot takes the bulkiest loads in its stride. Yet these saloons are equally strong on home comforts. Take the GSX – with rich fabric upholstery, deep pile carpeting and a quality stereo radio cassette system, this saloon makes any trip a pleasure.

And because these saloons boast the same remarkable value for money as the other Samaras in the range, you can invest in a brand new family car and still have ample left over to enjoy life to the full.

SAMARA

customer care

Every Samara is designed with reliability in mind. Small wonder, then, that each comes complete with a no-nonsense warranty, including 1 year's free National Breakdown cover.

(This comprehensive warranty more than matches those offered by other more expensive makes of car.)

The protection even extends to a long-lasting 6 years' anti-perforation warranty,** underlining our confidence in the Samara's special double body panel protection.

And with no fewer than 200 dealers nationwide, you'll never have far to drive for the very best expert support and assistance.

NEW CAR ASSURANCES

As one of the UK's leading vehicle recovery organisations, National Breakdown Recovery Club has an outstanding reputation for fast, professional service. New Samara owners enjoy a 2-years/50,000 miles manufacturer's warranty (whichever is sooner), 1 year's free membership of National Breakdown, along with 6-years' anti-perforation warranty.** That's truly care-free motoring from the moment you drive away your gleaming new Samara.

EXTENDED WARRANTY

When you want added peace of mind, why not extend the warranty of your new Samara cost-effectively for an extra 12 or 24 months? Our ever-popular Extended Warranty Scheme offers reassuring cover on a comprehensive range of mechanical and electrical components, giving you worry-free driving for the road ahead. Contact your dealer for details.

MOTABILITY

As an accepted franchise for the Motability hire purchase scheme, Samara dealers are

delighted to welcome customers wishing to take advantage of this initiative. Just contact your local dealer to find out more.

LOW COST INSURANCE

It takes expertise to offer sound financial advice when it comes to motor insurance. With years of experience in this fast-moving business, Bishop Motor Quote have established a reputation for the quality of their flexible, low-cost policies. Now, this specialist advice and a host of truly affordable Bishop Motor Quote policies are available exclusively to Samara owners. Call 01233 850541 for an instant, no-obligation quotation.

SAMARA PERSONAL EXPORT

The unique Samara Personal Export Plan is your opportunity to dramatically reduce the cost of motoring if you are going to live abroad for 12 months or more. Call 0121 717 9000 for more information.

COMPETITIVE FINANCE

Ask your local dealer for details of our easy finance schemes. Offering competitive payment packages to match your individual needs, our finance schemes make owning a Samara more affordable than ever (subject to status).

ACCESSORIES AND PARTS

Add a touch of individuality to your Samara today by investing in some stylish accessories. A full range of accessories and approved parts – each guaranteed for a full 12 months or 50,000 miles (whichever is sooner) – is available from your local Samara dealer. For the driver who likes to personalise their car, there's no easier way to make an impression.

SAMARA SPECIFICATIONS

TECHNICAL SPECIFICATION

	SAMARA 1.1 3dr	SAMARA 1.3 3dr	SAMARA 1.3 4dr	SAMARA 1.3 5dr	SAMARA 1.5 3dr	SAMARA 1.5 4dr	SAMARA 1.5 5dr
PERFORMANCE							
MAX SPEED (mph)	87	92	92	92	97	97	97
0-60 (Seconds)	16.3	15.4	15.4	15.4	14.4	14.4	14.4
FUEL CONSUMPTION							
GOVT. MPC (lts/100km) URBAN	35.8 (7.9)	30.4 (9.3)	30.4 (9.3)	30.4 (9.3)	29.7 (9.5)	29.7 (9.5)	29.7 (9.5)
56mph	47.1 (6.0)	47.9 (5.9)	44.1 (6.4)	47.9 (5.9)	48.7 (5.8)	48.7 (5.8)	48.7 (5.8)
75mph	31.4 (9.0)	32.1 (8.8)	31.7 (8.9)	32.1 (8.8)	36.2 (7.8)	34.4 (8.2)	36.2 (7.8)
FUEL TANK CAPACITY (Galls/lts)	9.5/43.0	9.5/43.0	9.5/43.0	9.5/43.0	9.5/43.0	9.5/43.0	9.5/43.0
FUEL GRADE	Unleaded	Unleaded	Unleaded	Unleaded	Unleaded	Unleaded	Unleaded
ENGINE AND TRANSMISSION							
CAPACITY (cc)	1099	1288	1288	1288	1499	1499	1499
NO. OF CYLINDERS	4	4	4	4	4	4	4
BORE x STROKE	76 x 60.6	76 x 71	76 x 71	76 x 71	82 x 71	82 x 71	82 x 71
COMPRESSION RATIO	9.0:1	9.9:1	9.9:1	9.9:1	9.9:1	9.9:1	9.9:1
CARBURETOR	Twin Choke	Twin Choke	Twin Choke	Twin Choke	Twin Choke	Twin Choke	Twin Choke
NO. OF FORWARD GEARS	5	5	5	5	5	5	5
BATTERY	12V/55Ah	12V/55Ah	12V/55Ah	12V/55Ah	12V/55Ah	12V/55Ah	12V/55Ah
BRAKING SYSTEM							
DIAGONALLY SPLIT, DUAL CIRCUIT SERVO-ASSISTED	✓	✓	✓	✓	✓	✓	✓
FRONT DISC	✓	✓	✓	✓	✓	✓	✓
REAR SELF ADJUSTING DRUM	✓	✓	✓	✓	✓	✓	✓
TIRES AND STEERING							
TYRES (Radial Ply)	165/70 x 13	165/70 x 13	165/70 x 13	165/70 x 13	165/70 x 13	165/70 x 13	165/70 x 13
STEERING	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion
DIMENSIONS							
OVERALL LENGTH (cm)	400.6	400.6	420.5	400.6	400.6	420.5	400.6
WIDTH (including mirrors) (cm)	188.0	188.0	185.0	188.0	188.0	185.0	188.0
HEIGHT (cm)	131.5	131.5	140.2	131.5	131.5	140.2	131.5
WHEELBASE (cm)	246.0	246.0	246.0	246.0	246.0	246.0	246.0
TURNING CIRCLE							
Front Wheel (m)	10.0	10.0	10.0	10.0	10.0	10.0	10.0
TAILGATE APERTURE -							
Height (cm)	79.0	79.0	79.0	79.0	79.0	79.0	79.0
Width (Top) (cm)	102.0	102.0	102.0	102.0	102.0	102.0	102.0
Width (Bottom) (cm)	127.0	127.0	127.0	127.0	127.0	127.0	127.0
WEIGHTS							
KERB WEIGHT (kg)	900.0	900.0	970.0	915.0	900.0	970.0	915.0
GROSS MAX. VEHICLE WEIGHT INC. DRIVER AND PASSENGER (kg)	1370.0	1370.0	1395.0	1370.0	1370.0	1395.0	1370.0
PAYLOAD INC. DRIVER (kg)	425.0	425.0	425.0	425.0	425.0	425.0	425.0
PERMISSIBLE MAX. TOWING CAPACITY FOR TRAILER WITH BRAKES (kg)	1000.0	1000.0	1000.0	1000.0	1000.0	1000.0	1000.0
WITHOUT BRAKES (kg)	500.0	500.0	500.0	500.0	500.0	500.0	500.0
CAPACITY							
BOOT CAPACITY with rear seat up (cu.m)	0.3	0.3	0.43	0.3	0.3	0.43	0.3
BOOT WELL HEIGHT (cm)			50.8			50.8	
REAR SEAT FOLDED DOWN with parcel shelf removed (cu.m)*	1.22	1.22	0.7	1.22	1.22	0.7	1.22
DOOR AND SEATING PLAN							
NO. OF DOORS	3	3	4	5	3	4	5
SEATING CAPACITY	5	5	5	5	5	5	5
AFTER SALES SERVICE WARRANTY							
SERVICE WARRANTY + (Years/Mileage, whichever is sooner)	3/60,000	3/60,000	3/60,000	3/60,000	3/60,000	3/60,000	3/60,000
GREEN FLAG NATIONAL BREAKDOWN (Year)	1	1	1	1	1	1	1
MAJOR SERVING INTERVALS (Miles) +	6,000	6,000	6,000	6,000	6,000	6,000	6,000
ANTI-PERFORATION WARRANTY (Years) ++	5	5	5	5	5	5	5
INSURANCE GROUP FROM	4	4	4	4	4	4	4

+ Refer to Service & Warranty Book ++ Subject to maintenance charges. *Does not apply to 4dr.

STANDARD SAMARA FEATURES

- Tailgate Wash-Wipe (Hatchbacks only)
- Childproof Rear Door Locks (4 and 5 door models only)
- Gas Struts on Tailgate (Hatchbacks only)
- Folding and Removable Parcel Shelf (Hatchbacks only)
- Lidded Glove Box
- Fully Folding Rear Seats
- Wheel Trims
- 2 Spike Steering Wheel
- Internally Adjustable Door Mirrors
- Halogen Headlights
- High Intensity Rear Fog Lights
- Laminated Windscreen
- 2-speed Wipers, Wash/Wipe and Intermittent Wipe
- Heated Rear Window
- Front and Rear Tow Hooks
- Rear Mud Flaps
- Reinforced Body, Chassis and Suspension
- Body Protection and Underbody Sound Deadening
- Heavy Duty Starter, Battery and Exhaust
- Impact Resistant Bumpers
- Stoneguard (Rear Wheel Arch)
- Reclining Front Seats
- Front and Rear Inertia Reel Seat Belts
- Rear Seat Centre Lap Belt
- Front and Rear Passenger Grab Handles
- Anti-Dazzle Interior Mirror
- Courtesy Lights (Interior and under bonnet)
- Safety Reflectors in Front Door Edges
- Cigar Lighter
- Deep Pile Carpeting
- Fully Carpeted Load Compartment
- Door Storage Pockets
- Lower Fascia Shelf
- Fan Heater (3-Speed)
- Trip Recorder
- Econometer
- Temperature Gauge
- Voltmeter
- Variable Instrument Panel Illumination Control
- Interior Headlight Load Tilt Adjustment
- Heated Rear Window 'On' Light
- Direction Indicators
- Oil Pressure Warning Lamp
- Brake Fluid Level Warning Lamp
- Catalyst Warning Lamp

SAMARA OPTION PACKS

Now you can really enhance your driving pleasure by choosing one of the new Samara option packs.

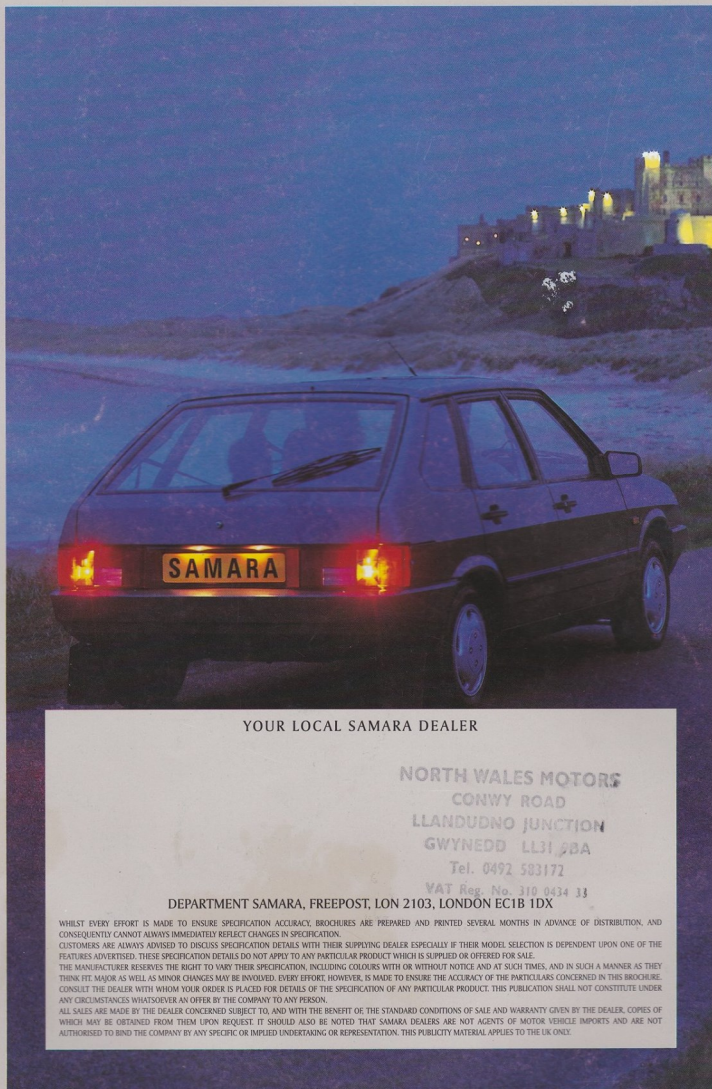
Whether you're looking for more style or for more creature comforts, our SX and GSX packs let you upgrade to exactly the level you want.

SAMARA SX PACK INCLUDES:

- Colour coded grille
- Pinstripe coachline
- SX style wheel trims
- Upholstery re-trim in renoir fabric with charcoal side panels
- Softline dashboard and instrument mask
- Dash mats

SAMARA GSX PACK INCLUDES:

- Sunroof
- Removable stereo radio cassette with four speakers
- Sports steering wheel
- Colour coded bumpers and grille
- Side protection mouldings
- GSX wheel trims
- Renoir upholstery
- Softline dashboard and instrument mask
- Dash mats



YOUR LOCAL SAMARA DEALER

NORTH WALES MOTORS
CONWY ROAD
LLANDUDNO JUNCTION
GWYNEDD LL31 2BA
Tel. 0492 583172
VAT Reg. No. 310 0434 33

DEPARTMENT SAMARA, FREEPOST, LON 2103, LONDON EC1B 1DX

WHILST EVERY EFFORT IS MADE TO ENSURE SPECIFICATION ACCURACY, BROCHURES ARE PREPARED AND PRINTED SEVERAL MONTHS IN ADVANCE OF DISTRIBUTION, AND CONSEQUENTLY CANNOT ALWAYS IMMEDIATELY REFLECT CHANGES IN SPECIFICATION.

CUSTOMERS ARE ALWAYS ADVISED TO DISCUSS SPECIFICATION DETAILS WITH THEIR SUPPLYING DEALER ESPECIALLY IF THEIR MODEL SELECTION IS DEPENDENT UPON ONE OF THE FEATURES ADVERTISED. THESE SPECIFICATION DETAILS DO NOT APPLY TO ANY PARTICULAR PRODUCT WHICH IS SUPPLIED OR OFFERED FOR SALE.

THE MANUFACTURER RESERVES THE RIGHT TO VARY THEIR SPECIFICATION, INCLUDING COLOURS WITH OR WITHOUT NOTICE AND AT SUCH TIMES, AND IN SUCH A MANNER AS THEY THINK FIT. MAJOR AS WELL AS MINOR CHANGES MAY BE INVOLVED. EVERY EFFORT, HOWEVER, IS MADE TO ENSURE THE ACCURACY OF THE PARTICULARS CONCERNED IN THIS BROCHURE. CONSULT THE DEALER WITH WHOM YOUR ORDER IS PLACED FOR DETAILS OF THE SPECIFICATION OF ANY PARTICULAR PRODUCT. THIS PUBLICATION SHALL NOT CONSTITUTE UNDER ANY CIRCUMSTANCES WHATSOEVER AN OFFER BY THE COMPANY TO ANY PERSON.

ALL SALES ARE MADE BY THE DEALER CONCERNED SUBJECT TO, AND WITH THE BENEFIT OF THE STANDARD CONDITIONS OF SALE AND WARRANTY GIVEN BY THE DEALER. COPIES OF WHICH MAY BE OBTAINED FROM THEM UPON REQUEST. IT SHOULD ALSO BE NOTED THAT SAMARA DEALERS ARE NOT AGENTS OF MOTOR VEHICLE IMPORTERS AND ARE NOT AUTHORISED TO BIND THE COMPANY BY ANY SPECIFIC OR IMPLIED UNDERTAKING OR REPRESENTATION. THIS PUBLICITY MATERIAL APPLIES TO THE UK ONLY.

SAMARA

